

Pinterest creator content contest official rules

Last Updated: May 12, 2026

These Rules (as defined below) govern Sponsor's (as defined below) Creator Content Contest (as defined below) as outlined in the Creator Content Contest related email sent to Entrant (as defined below) by Sponsor or as stated on the Creator Content Contest website(s) (together the "Entry Guidelines"). Sponsor is not responsible for the fulfillment of a Contest on social media accounts or emails other than the Entry Guidelines.

ENTRANTS ARE RESPONSIBLE FOR DETERMINING THE CORRESPONDING TIME ZONE IN THEIR RESPECTIVE JURISDICTIONS. ENTRIES FOR A GIVEN CONTEST WILL ONLY BE VALID IF ENTERED DURING THE CORRESPONDING TIME PERIODS OUTLINED IN THE ENTRY GUIDELINES. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. VOID WHERE PROHIBITED. ENTRY IN THIS CONTEST CONSTITUTES ENTRANTS' ACCEPTANCE OF THESE RULES. THE PRIZES WILL BE AWARDED TO QUALIFYING ENTRANTS IN SPONSOR'S SOLE DISCRETION. THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH ANY THIRD PARTY. ALL RELEVANT LAWS AND REGULATIONS APPLY. NOTHING HEREIN AMOUNTS TO A COMMITMENT OR REPRESENTATION BY SPONSOR TO CONDUCT FURTHER OR SIMILAR CONTEST. UNDER NO CIRCUMSTANCES SHALL A SUBMISSION INTO THE CONTEST, THE AWARDING OF A PRIZE, OR ANYTHING IN THESE RULES BE CONSTRUED AS AN OFFER OR CONTRACT OF EMPLOYMENT WITH EITHER SPONSOR, OR THE CONTEST ENTITIES (AS DEFINED BELOW). ENTRANTS ACKNOWLEDGE THAT ENTRIES HAVE BEEN SUBMITTED VOLUNTARILY AND NOT IN CONFIDENCE OR IN TRUST. ENTRANT ACKNOWLEDGES THAT NOCONFIDENTIAL, FIDUCIARY, AGENCY, OR OTHER RELATIONSHIP, OR IMPLIED-IN-FACT CONTRACT NOW EXISTS BETWEEN ENTRANT AND SPONSOR OR THE CONTEST ENTITIES AND THAT NO SUCH RELATIONSHIP IS ESTABLISHED BY ENTRANT'S SUBMISSION OF AN ENTRY UNDER THESE RULES.

1. BINDING AGREEMENT: In order to enter the Sponsor's Creator Content Contest as outlined in the Entry Guidelines (the "**Contest**"), you must agree to these Pinterest Creator Content Contest Official Rules ("**Rules**"). Therefore, please read these Rules prior to entry to ensure you understand and agree. By submitting an Entry in the Contest, Entrant agrees to these Rules. Entrants are not eligible to receive any prize described in these Rules unless they agree to these Rules. These Rules form a binding legal agreement between Entrants and Sponsor with respect to the Contest.

2. ELIGIBILITY: To be eligible to enter the Contest, you (“**Entrant(s)**”) must: (1) be at least the age of majority in your jurisdiction of residence at the time of entry; (2) be a legal resident of the territory outlined in the Entry Guidelines; (3) be the intended recipient of the Entry Guidelines inviting participation in the Contest; and (4) have access to the Internet during the Contest. Invitations to participate, including the Entry Guidelines, are nontransferable. Employees, interns, contractors, and official office-holders of Sponsor, its respective subsidiaries, affiliates, and their respective directors, officers, employees, advertising and promotion agencies, representatives, and agents (“**Contest Entities**”), and members of the Contest Entities and their immediate families (parents, siblings, children, spouses, and life partners of each, regardless of where they live) and members of the households (whether related or not) of such employees, interns, contractors, officers, and directors are ineligible to participate in this Contest. Sponsor reserves the right to verify eligibility and to adjudicate on any dispute at any time.**3. SPONSOR:** The Contest is sponsored by Pinterest, Inc. (“**Sponsor**” or “**Pinterest**”), with offices at 651 Brannan Street, San Francisco, CA 94103, USA.

4. HOW TO ENTER:

(i) **CONTEST PERIOD :** The Contest entry period begins on May 18, 2026, at 12:00:01 PM Central European Time (CET) and ends on the earlier of: (a) June 7, 2026, at 11:59:59 PM Central European Time (CET)

(ii) Entrant must be the Authorized Account Holder (as defined below) for a Pinterest account and keep such account active and in good standing during the Contest; and

(iii) Complete all requirements outlined in the Entry Guidelines, such as (a) creating Pin(s) with specific content, themes, or other requirements, (b) submitting the Pin(s) in accordance with the Entry Guidelines, and (c) fulfilling the outlined requirements within the specified timeframe. Completing and submitting all requirements outlined in the Entry Guidelines constitutes an entry into the Contest (an “**Entry**”).

Entrants may only use one (1) Pinterest account to participate in the Contest. Changing, adding, deleting, or hiding any content of an Entry may disqualify Entrant from winning. An Entry must remain public until the end of the Contest. Any attempt by any Entrant to use multiple and/or different identities or accounts will disqualify the Entrant from the Contest. All Entries must be received during the Contest period as outlined by the given Entry Guidelines with any subsequently received Entries being disqualified. Entries are void if they do not comply with the Rules. If an Entry fails to meet any of the requirements outlined in the Entry Guidelines (including, without limitation, any required hashtags), it will be disqualified. All

Entries will be deemed made by the Authorized Account Holder of the email

address associated with the Entry Guidelines and Pinterest account used for entry, and the potential winners may be required to show proof of being the Authorized Account Holder for that email address. The "**Authorized AccountHolder**" is the natural person assigned to an email address or account by an internet service provider, online service provider, or other organization responsible for assigning email addresses for the domain. If there is a total entry cap for a Contest, Sponsor may notify prospective Entrants when the cap has been reached and that no further submissions will be eligible, including, where applicable, via any Contest webpage and/or via email invitations.

5. CONDUCT: Entrants are solely responsible for Entries shared by them. Sponsor shall not be held liable for the publication of any content shared by the Entrant in their Entries. Entrants agree to comply with and be bound by the decisions of Sponsor, which will be final and binding in all respects. Sponsor reserves the right in its sole discretion to disqualify any Entrant it finds to be: (a) tampering or attempting to tamper with the entry process or the operation of the Contest or any Sponsor website or application; (b) violating the Rules; or (c) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person.

6. JUDGING AND WINNER SELECTION: Entries will be judged by a panel of experts ("Judges") at the conclusion of the Contest Period. Entries will be evaluated by the Judges based equally on the following criteria: (i) adherence to Pinterest requirements and best practices, (ii) quality and creativity of the content in the Entry, and (iii) any additional requirements outlined in the Entry Guidelines. In addition, Entries will be scored based on the following criteria: Entry Pin Engagements (33%); Adherence to Theme (34%); and Overall Quality (33%). Evaluations will be conducted by a panel of qualified judges. In the event of a tie, the first creator who submitted the content will be the winner of the contest. All judging, results, and decisions are solely within Sponsor's discretion. The Entrants that receive the highest overall scores will be selected as potential winners. In the event a potential winner is disqualified for any reason, the entry that received the next highest total score will be chosen as the potential winner. Entrants acknowledge that judging of this kind is by its nature subjective. Verification of Potential Winner: EACH POTENTIAL WINNER IS SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. AN ENTRANT IS NOT A PRIZE WINNER UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED, INCLUDING PASSING SANCTIONS SCREENING, AND

ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE AND NO FURTHER ACTION IS NEEDED.

Potential winners will be notified via the email address associated with the Pinterest Account used for entry. If a potential winner does not respond to the notification attempt within forty-eight (48) hours from the notification attempt, then such potential winner may be disqualified and an alternate potential winner may be selected from among all eligible Entrants. Winners are prohibited from winning more than once during any Contest.

7. PRIZES:

Sixteen (8) winners will be selected to each receive a Prize based on their score.

Three (3) Gold Winners: One (1) £300 Prezzy Gift Card (ARV: £300.00 GBP each).

Three (3) Silver Winners: One (1) £150 Prezzy Gift Card (ARV: £150.00 GBP each).

Two (2) Bronze Winners: One (1) £100 Prezzy Gift Card (ARV: £100.00 GBP each).

Total ARV: £1,550.00 GBP. Prizes are non-transferable, and no substitution is allowed, except at Sponsor's sole discretion. Winners are solely responsible for all applicable taxes. This Contest is not

sponsored or endorsed by, or affiliated with Prezzy Europe Limited.

Prizes will never exceed \$500 USD in value unless otherwise specified. The actual prizes will be identified in the initial Entry Guidelines and are subject to change at any time. Some prizes, such as gift cards, may be subject to additional terms and conditions. Sponsor and Contest Entities are not responsible for prize packages that are lost, stolen, or undeliverable; defective prizes; and does not guarantee or warrant any item offered as a prize.

Sponsor shall not be responsible for the quality or adequacy of the prize or any portion thereof or the products or services to be provided to the prize winner. Sponsor will not be responsible or liable for loss or injury resulting from a winner's acceptance or use or misuse of the prize or any portion thereof. Each winner assumes complete liability for damage to property or injuries to the winner and his or her guests or invitees caused or claimed to be caused by the use or misuse of the prize or any portion thereof. Winners may be required to sign a declaration of eligibility, liability and publicity release, and provide any additional information that may be required by Sponsor in order to receive a Contest prize. Potential winners must return all such required documents within forty-eight (48) hours following attempted notification or such potential winner may be deemed to have forfeited the prize and another potential winner may be selected. In the event that no Entries are received, no prizes will be awarded. Subject to the above provisions regarding prize substitutions, if there are at least fifty (50) Entries for a Contest in compliance with these Rules, all prizes will be awarded. Prizes may require several weeks to be delivered.

8. PRIVACY: Entrant acknowledges and agrees that Sponsor may collect, store, share and otherwise use any personally identifiable information

provided to Sponsor throughout the Contest, including, but not limited to, name, mailing address, phone number and email address. Sponsor will use this information in accordance with its Privacy Policy, including without limitation for administering the Contest and verifying an Entrant's identity, age, postal address, email address, username and telephone number in the event an Entry qualifies for a prize and for marketing purposes as permitted by law.

9. WARRANTY AND INDEMNITY: To the maximum extent permitted by law, each Entrant indemnifies and agrees to keep indemnified Sponsor and Contest Entities at all times from and against any liability, claims, demands, losses, damages, costs and expenses resulting from any act, default or omission of the Entrant and/or a breach of any representation or warranty set forth herein. To the maximum extent permitted by law, each Entrant agrees to defend, indemnify and hold harmless the Contest Entities and Sponsor from and against any and all claims, actions, suits or proceedings, as well as any and all injuries, losses, liabilities, damages of any kind to persons or property, including death, costs and expenses (including reasonable attorney's fees) arising out of or accruing in whole or in part, directly or indirectly from Entrant's participation in the Contest or any Contest-related activity or (a) any misrepresentation made by the Entrant in connection with the Contest; (b) any non-compliance by the Entrant with these Rules; (c) claims brought by persons or entities other than the parties to these Rules arising from or related to the Entrant's involvement with the Contest; (d) acceptance, possession, misuse or use of any prize or participation in any Contest-related activity or participation in this Contest; (e) any malfunction or other problem with the Contest or Sponsor's websites or applications; (f) any error in the collection, processing or retention of Entry information; or (g) any typographical or other error in the printing, offering or announcement of any prize or winners.

10. RIGHT TO CANCEL, MODIFY OR DISQUALIFY: If for any reason the Contest is not capable of running as Sponsor intended, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify, or suspend the Contest and if terminated, Sponsor may elect to determine the potential winners for the Contest from among all eligible Entrants received prior to action taken. Any attempt by an Entrant to deliberately damage any website or service, including Sponsor's websites or applications, or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek any and all remedies available from any such Entrant to the fullest extent of the applicable law. Sponsor reserves the right to end the Contest without fulfillment of prizes for any reason at any time.

11. LIMITATION OF LIABILITY: Sponsor and Sponsor Entities are not responsible for: (a) lost, late, damaged, destroyed, delayed, stolen, misdirected, altered, incomplete, or illegible garbled Entries; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware, or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or the Contest; (e) for any injury or damage to Entrant or to any computer equipment related to or resulting from participating or downloading materials in this Contest; (f) for any account restrictions or freezes resulting from participation in the Contest; (g) printing, typographical, electronic, or human errors which may occur in the offer or administration of the Contest or the processing of Entries or (h) delivery, mis-delivery, acceptance, possession, use of or inability to use the prize or any portion there. Entrants agree that any and all claims, judgments, and awards shall be limited to \$500 USD; and Entrants waive all rights to claim any punitive, incidental, consequential, and any other damages under any claim or theory, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

12. PUBLICITY RELEASE: As a condition of entry, Entrant grants Sponsor, its subsidiaries, agents and partner companies, a perpetual, irrevocable, worldwide, royalty-free, and non-exclusive license to use, reproduce, adapt, modify, publish, distribute, publicly perform, create a derivative work from, and publicly display contents of the Entry, including, without limitation, Entrant's name, biographical information, screenshots, portraits, pictures, videos, voices, likenesses, images, statements, comments, and other information in connection with news, publicity, marketing, advertising and promotion to the public or other groups. The Entrant hereby waives any right to any form of compensation and all legal claims, including for libel, slander, invasion of privacy, and copyright infringement, related to the Entry's content and its use. As described herein, Entrants may be asked to complete a publicity release.

13. FORUM AND RECOURSE TO JUDICIAL PROCEDURES: To the extent permitted by law, these Rules shall be governed by, subject to and construed in accordance with the laws of the State of California, excluding all conflict of law rules. If any provision(s) of these Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. To the extent permitted by law, the rights to litigate, seek injunctive relief or make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby

excluded, and all Entrants expressly waive any and all such rights. Notwithstanding the above and solely to the extent required by law, all actions, proceedings or litigation relating hereto will be instituted and prosecuted solely within the State of California, San Francisco County, without resorting to any form of class action.

14. TERMS OF SERVICE: As a condition of participation, Entrant accepts and agrees to abide by Sponsor's standard Terms of Service.

15. WINNERS' LIST: Individuals may request the name(s) of the winner(s) by submitting a self-addressed stamped envelope prior to one (1) month after the end of the Contest to Pinterest Creator Content Contest Winner's List Request, 651 Brannan Street, San Francisco, CA 94103.

16. INTELLECTUAL PROPERTY RIGHTS: All rights, title, and interest in the Contest and all accompanying materials including but not limited to the intellectual property rights in any and all tweets/posts shall vest solely and exclusively with the Sponsor.